

# We Build Bridges!

Connecting You with Your People, Using Brilliant Time and Cost-Saving Audio Visual Solutions...











We've Got This.

...whether they're across the hall, cross-town, cross-country, or across the ocean. . .



**CUTTING EDGE** 



**CUTTING COST** 



Building connections saves you both time - & money. Captus Systems proudly offers Leading Commercial Audio-Visual Design,
Engineering, & Build Integration Services - with focus on Meeting Rooms, Huddle Spaces, & Video Walls

### **Building Bridges...The Captus Systems Way**

Every commercial enterprise can tout positive distinctions that set them apart from the pack. At Captus Systems, we're proud of the differentials that make-up the very cornerstone of our mission & promise to our customers. We build connections which bridge our clients with their people through collaboration, using brilliant time & cost-saving Audio-Visual Solutions – with a particular concentration on Meeting/Conference Rooms, Huddle Spaces, & Video Walls. Our talented Team consists of leading experts in AV design, engineering, & installation – with vast knowledge of the most up-to-date Audio-Visual technology & 125+ years of combined experience. With our ability to incorporate AV tools into our designs from top brands like LG, Samsung, Planar, Biamp, Shure, Crestron, Cisco - & so many others – we are dedicated to giving our clients only the very best that the AV industry has to offer.

The main geographical area in which most of our projects are located is the NY Metropolitan/Tri-State are - including all NYC Burroughs, Westchester, Nassau & Suffolk Counties on Long Island, Connecticut, New Jersey, & Pennsylvania. We are more than happy to accommodate clients' needs outside of these locales, & have done so with partners in the Washington, DC Metro area, Chicago, Florida, California, & London.

### Bottom Line: What's Important To Our Customers Is What's Most Important To Us...

Exceptional AUDIO quality, crystal-clear VIDEO, PEOPLE-FRIENDLY solutions, unparalleled project management, & extraordinary customer service throughout.



# **Delivering Well to a Wide Variety of Enterprise Sectors**

Captus Systems designs & delivers cost-effective & time-saving Audio Visual & IT solutions for global leading companies & organizations in the Healthcare, Media, Technology, Corporate, Higher Education, Entertainment, Finance, & Legal sectors. We have 125 combined years of industry leadership experience on our Team, which affords us the ability to pass-along that expertise & knowledge to our customers, so we can ALWAYS deliver **SUPERB RESULTS**.

Captus Systems consistently exceeds expectations by using technology-proven best practices & processes, which allows us to value-engineer & deliver **AV 2.0**.

Captus Systems = Converging Solutions + Streaming Brilliance



# **Our Services Include...**

Design
Engineering
Build & Installation
Training
Support & Maintenance



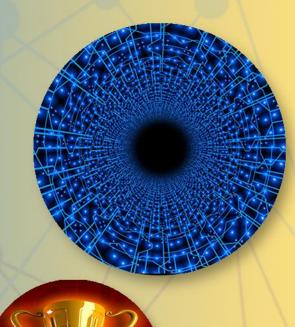


Yeah. We've Got This!

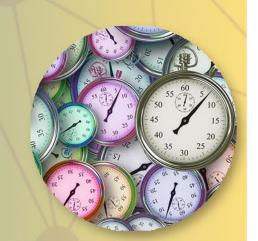
# Why Captus Systems?

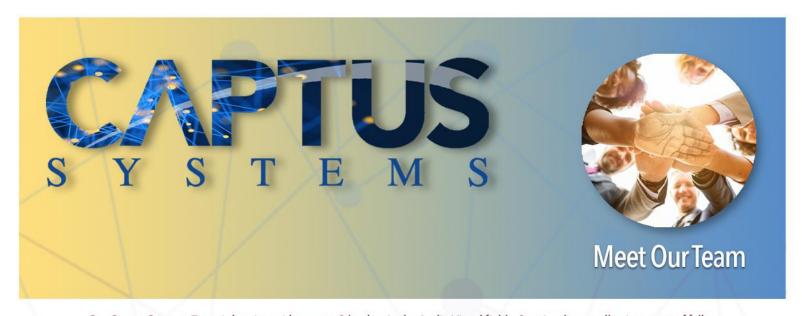
- ► We Approach All Projects from an IT Core
- Never a Cookie-Cutter Solution Every Project Gets its Own **Unique Execution & Attention**
- ► Engaging with Captus Systems = Great Value
- Always Quick Response Time
- **▶**We're **Easy to Work With**
- ► We **Deliver Well** Whether it's 1 Room or 50
- ► We Keep a **Step Ahead** of the Newest Technology
- Our Team Always Presents Itself Professionally
- **▶ Individual Attention** Customers are NEVER Just a "Project #"
- **►**We Give Our Clients **Peace-of-Mind**
- **►**We Have a Very **High Integrity Factor**

"Our customers are PEOPLE - not 'USERS'. If the People-Experience is not Easy-to-Use, Easy-to-Understand, Easy-to-Explain, and Easy-to-Support, then we're not doing it right."









Our Captus Systems Team is busting with experts & leaders in the Audio-Visual field – & we're also a really nice group of folks.

With almost 125 years of combined AV Industry Experience, we're poised to design, engineer, & install brilliant AV Collaboration Solutions EVERYTIME!

#### **EXECUTIVE/ACCOUNT MANAGEMENT**

#### **Gerald Abualy**

Gerry Abualy is leader in technology, innovation, relationships, and process. His focus at Captus Systems is Strategy & Direction, Sales, Marketing, and Relationships- all fueled by his process-driven approach, combined with 30 + years' of B2B technology experience. Gerry's Audio-Visual career began in the early 2000s, when his job path took a sudden turn: While working at the world's 3rd-largest software company-giving a Q4 presentation-the AV didn't work. He knew right there that if this multi-billion-dollar, global corporation couldn't get it right, this was a problem that needed to be solved.

#### **Milind Nerurkar**

Milind's accrued 20+ years of Audio-Visual Tech know-how creates the foundation for his role here at Captus Systems. His responsibilities range from Strategic Leadership through working with our Team to establish long-range goals, strategies, plans and policies. Milind has a long history of managing and maintaining large multiple National Accounts, while at the same time providing onsite support to one of the nation's largest, globally-recognized, and most prestigious leaders in the healthcare field.

#### **ENGINEERING & DESIGN**

#### John Radocy, Senior Systems Engineer

Since 1992, John has been involved solely in the AV industry, working in all aspects of design, engineering, integration, and service. An industry leader for 28+ years, John holds many Audio-Visual System Design Technical Certifications...too numerous to list here. In addition to his system design work, John provides both engineering and technical consulting to the Captus Systems' Team and our clients.

#### Nicholas Foresta, Senior Systems Engineer

Excelling in all aspects of the AV industry for 20+ years, Nicholas is an engineer specializing in System Design, SOP Standards, GUI Development, Audio/Video Commissioning, and Global Deployments. He works with enterprise-level clients, successfully communicating with multiple departments to facilitate stellar project implementation. Nicholas develops Standards' Documents used for engineering AV Systems/Managing Integration, and provides training for all, in proper procedures and new company standards and policies.

#### **INSTALLATION & OPERATIONS**

#### John Credidio, Director of Installations & Field Services

John has been working in the AV Industry for the past 20 years. He is responsible for Managing the Installation Division of Captus Systems, including all aspects of project milestones. These encompass project kickoffs, weekly project meetings, rough-ins, installations, team allocations, and turn-over. John provides his expertise in all aspects of Project Management, to guarantee successful solution implementation and full client satisfaction.

#### **Michael Murphy, Director of Operations**

Bringing his 15+ years of AV industry experience to the Captus Systems Team, Michael is responsible for Operations of the Holbrook Facility, and for Project Coordination of the Installation Division of the company. His primary functions include Project Scheduling, Purchasing, Change-Orders Management, Invoicing, and serving as the Primary In-house Contact for clients. Michael keeps Captus Systems running like the well-oiled machine that it is!

# **Case Studies**

From nationally recognized leading Healthcare Facilites - to Global Entertainment Brands - to World-Class Financial Institutions - & Institutes of Higher Learning...Captus Systems does it all, and does it EXPERTLY!



#### **International NY-Based Non-Profit Media Company**

This leading media company was challenged with providing optimal video conference experiences, using PC based systems. These challenges kept the organization from moving forward with requested room upgrades.

Captus Systems Solution

By working with senior IT management ,Captus Systems developed a standard that was first presented as a fully working demonstration system. The demo room system included a single Dante enabled tabletop microphone, tabletop controller with GUI, two speakers, new 4K display, wireless presentation tool that supports 60fps.

#### **Global Maker and Distributor of Branded Spirits**

The marketing department required a display that was big enough for staff members to see as they walked by the screen in the reception area, to see the "LIVE FEEDS" from Twitter, FaceBook, and other media sites.

Captus Systems Solution

Captus Systems designed a custom powder coated, free-standing frame base for a 5' x 13' Video Wall. The overall size ended-up being 13' Wide x 8' Tall. The feature that truly made the difference was a little known aspect of the video wall itself; the ability to bring sources up to the screen without the limit of a screen bezel. This feature saved over \$50K of added cost over a more traditional approach.





#### **World-Renowned Leading Cancer Center**

Hundreds of rooms are deployed over many buildings and campuses in the NYTri-Stare Area, & when a new standard is developed it means that the support teams would have to add new knowledge to the support process.

Captus Systems Solution

Captus designed and setup a working demonstration system using an owner-provided Cisco WebEx Teams system and display. Additionally, Captus Systems worked with both the architect & the content consultant, to deliver a 24' x 8' video wall behind a "Luminoso" Welcome Wall in the lobby of this brand-new, State of the Art, World-Renowned Cancer Facility.

## ...and many, many more...



"Engineering is the closest thing to magic that exists in the world."





# Some of Our Certifications...

#### **Design & Architectural:**

AutoCAD: Levels 1 & 2

Certified to deliver the full range of Architectural Solutions, and Lighting & Window Treatments from the following:

Crestron Lutron

#### **Room Scheduling:**

Certified to deliver the full range of Products from the following:

Crestron

Condeco

Extron

#### Industry:

**AVIXA Recognized Technologist** 

#### **TECHNICAL CERTIFICATIONS:**

#### **Audio:**

Certified to deliver the full range of Products from the following:

Biamp - Tesira, Devio, & Vocia Products

ClearOne

Shure

Xilica

#### **Control:** (Audio, Video Distribution, Video Over the Network)

Certified to deliver the full range of products from the following:

Atlona

Crestron

Extron

Harman

#### Signage:

Certified to deliver the full range of products from the following:

BrightSign

Intevi

**Total Channel** 

#### **Sound Masking:**

Certified to deliver the full range of products from the following: Cambridge Sound Management Sound Masking

#### **Unified Communications:**

Cisco -

CQSAVAMR, CQSSMDBAM, PATVSSE, SMBAM505, Telepresence Solutions Specialist, & VSSRO1

#### Video:

Certified to deliver the full range of products from the following:

Atlona

Barco

Crestron

Extron

Lightware

Mersive

Planar

...and many others...

#### **TECHNICAL & INSTALLATION SERVICES:**

New York City, as required - Local 3, CWA, & Non-Union

Long Island, as required - Local 25, CWA, & Non-Union

Throughout North America, as required - CWA & Non-Union

#### ON STAFF:

Certified Project Managers, Field Technicians, Field Engineers, Systems Engineers, System Designers, & Client Success Specialists

Captus Systems is fully Insured.





Proud to Partner with the Following Outstanding Brands...















































